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Valencia, February 19, 2024

To Rutledge Publishers,

I write this missive to underscore the significance of Andreas Sønning's inspiring publication, "Creative Concert Production and Entrepreneurship." This book compiles knowledge from 30 years of experience in the music industry, featuring renowned productions that transcend the musical realm by incorporating various disciplines, techniques, and humanities.

Drawing from my experience in creative industries and university teaching, I can attest to the transformative and interdisciplinary power of cultural projects. Publications like Sønning's can be pivotal for developing future cultural proposals capable of crossing borders and creating social change and impact.

Based on everything described, I want to emphasize how useful and essential it would be to have this book translated into Spanish to make its content accessible in Spain and, of course, to all countries in Latin America. I am convinced that the translated version of this book will transcend new borders and bring Sønning's experience and knowledge to a vast new audience.

Sincerely,  
Álvaro Sanchis Gandía