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Ref: Book Review

This book on ***Concert production and Creative Entrepreneurship*** is most timely. It comes at a time when the intersection between artistic expression and entrepreneurship presents major opportunities and challenges in practice, theory, and research. Professor Andreas Sonning presents a comprehensive, careful, authoritative, and thorough treatment of concert production through a cultural entrepreneurship and transdisciplinary lens. The book's strength is in providing a multi actor value chain analysis of the production processes where success is based on the dynamic interaction between the players internally in the value chains and externally in larger value systems, all based on practical experience and examples throughout. This is a must read for students, musicians, professional artists, programme creators, researchers, educators, public and private bodies with an interest in supporting and developing cultural entrepreneurs.