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To Rutledge Publishers,

Allow me to address you to convey my sincere appreciation for the magnificent contribution of Mr. Andreas Sønning in his publication “Creative Concert Production and Entrepreneurship”. The experience compiled in this book is of great interest not only to the professional field of music but also to professionals in visual arts, design, and graphic communication due to the interdisciplinary nature of his projects.

From my experience as a lecturer in the Bachelor's Degree in Design and Creative Technologies at the Polytechnic University of Valencia, I have witnessed the importance of interdisciplinary work in the development of cultural projects with significant and innovative results. Research in this field opens up horizons with many future possibilities, and therefore, from the university, we must provide research teams and students with as many resources as possible. Although some studies are conducted in English at my university, the vast majority of them are carried out in Spanish. Therefore, I would like to convey to you that it would be very useful to have the translation of Mr. Andreas Sønning's publication in our language. Furthermore, I am convinced that this translation would be beneficial for other institutions in Spain and Latin America, where cultural industries play a very relevant role.

Sincerely,

Melani Lleonart García